

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

Candidates have the option to prepare and pay for a statement to be printed in this pamphlet.

Please refer to the Sample Ballot pages of this pamphlet for a complete list of candidates.

Statement of **DOUGLAS DEITCH**, Candidate for
Supervisor, 2nd District
County of Santa Cruz

Occupation: Santa Cruz Real Estate/Nonprofit Executive Director **Age:** 64

Graduate Stanford University/Law School, Aptos/Capitola resident 43 years. 2 Children/2 Grandchildren, ED/Monterey Bay Conservancy, CEO/FreeMLS, Lic, Co-chair, Curriculum Committee-New Pajaro High, Coast Dairies Advisory Group, Aptos/Capitola/Santa Cruz Chambers, etc.

Yes. I am the perennial candidate required for our perennial unaddressed and unresolved critical community challenges. In 1995-6, our issues were our water, youth/schools, safety, traffic, environment, our economy... Same today.

<http://Thebestthatmoneycantbuy.com>

For our grandchildren, we must immediately start to meaningfully proactively address these concerns to maintain our quality of life here. We need experience, vision, creativity, and perseverant independent leadership now. Please review my 35 year record/vision for us... <http://dougforsupervisor.com/dougsoldwebsite/vision.htm> and my current plan... <http://dougforsupervisor.com/plan.htm>

Our next supervisor's vision is critical to our entire Monterey Bay Region if we are ever to become a sustainable/livable community.

Any \$120+ million SCMU/SqCWD desalination plant is no prudent water solution. A regional approach with me appointed and helping the California Coastal Commission to help us to "live within our means" is.

<http://www.youtube.com/watch?v=ija6HUdP-eY&feature=related>

<http://www.youtube.com/watch?v=NbylYZxsnv4&feature=related>

<http://www.youtube.com/watch?v=VKqCeAJTNFc&feature=related>

Let's finally try that and following our laws and our oaths for a change.

Please call me 831-476-7662, (espanol tambien) (www.dougforsupervisor.com , www.dougdeitch.com ,) and we'll discuss how.

Statement of **RICH MCINNIS**, Candidate for
Supervisor, 2nd District
County of Santa Cruz

Occupation: Owner/Manager of The Seabreeze Tavern

I bought the Seabreeze from Santa Cruz County in 2005, and spent a year restoring the building. I was approved by the ABC for a liquor license (includes background check). Santa Cruz County Planning informed the ABC that the Seabreeze had "no right to use" and stopped my liquor license.

I met with my Santa Cruz County Supervisor and planning and was told they would red tag the Seabreeze if I used the building until I went through a level 5 permit process to get the "right to use" back. I was told the process would take 3 months. It took 10 months and cost me 177K dollars to pay the fees, mortgage and property taxes while the last pre-recession summer of 2007 passed.

On labor day 2007, I was allowed to open with no money left to buy inventory, hire employees or advertise. I had to file bankruptcy to stop foreclosure while I worked on a loan modification. I was cited by the fire marshall and decided to run when I got sued by planning again.

If elected, I will help businesses, homeowners and residents who are caught in the counties revenue trap(s). I will make myself available to meet on evenings and weekends.

www.facebook.com/seabreezetavern

Statement of **ANTONIO RIVAS**, Candidate for
Supervisor, 2nd District
County of Santa Cruz

Occupation: School Counselor/Teacher **Age:** 64

We need a better representation for Mid-County and South County communities. As your County Supervisor, I will protect our farmland, airport and our Mobile Home owners. I will advocate for funding and resources to our Sheriff Department. I will cut my salary by 15% and I will donate the money to public schools, Non-profits, seniors and youth programs.

I am a public school counselor and teacher for the past 35 years. My wife Mariza is a registered nurse and raised 3 caring children.

It was an honor to have served as a Two-term Mayor & Mayor Pro Tempore and 8 years with the Watsonville City Council.

Some accomplishments were: Ensuring the construction of the Watsonville Civic Center with new Judicial Courts & Public Library; enacting safeguards to monitor repairs & improvements for our streets & roads; making sure our neighborhoods were safe; advocated rental control for Mobile Home owners' and with resources; promoting jobs & economic development while at same time protecting our agriculture, parks and our airport. Served in the Santa Cruz; Transportation commission; cultural Arts council; County Criminal Justice Board; Pajaro Valley Unified School District Bond committee; President and Vice president-California League of Cities Monterey Division.

Declaración de **ANTONIO RIVAS**, Candidato para
Supervisor, Distrito 2
Condado de Santa Cruz

Ocupación: Consejero escolar/ maestro

Edad: 64

Necesitamos mejor representación para las comunidades del centro y del sur del condado. Como su Supervisor de condado, protegeré nuestras tierras agrícolas, aeropuerto y los dueños de casa móviles. Abogaré por financiamiento y recursos para nuestro Departamento de Sheriff. Haré un recorte del 15% en mi sueldo y donaré el dinero a las escuelas públicas, empresas sin fines de lucro, y programas para ancianos y jóvenes.

Por 35 años, he sido consejero de la escuela pública y maestro. Mi esposa Maritza es una enfermera registrada y ha criado a tres hijos compasivos.

Fue un honor haberme desempeñado como alcalde por dos años y alcalde interino por ocho años en el Concejo de la Ciudad de Watsonville.

He aquí algunos de mis logros: Garantizar la construcción del Centro Cívico de Watsonville con nuevos tribunales de justicia y la biblioteca pública; promulgar protecciones para vigilar las reparaciones y mejoras de nuestras calles y carreteras; asegurarnos de que nuestros vecindarios fueran seguros; abogar por controles de alquiler para los dueños de casa móviles y con recursos; fomentar empleos y desarrollo económico y al mismo tiempo proteger nuestra agricultura, parques y nuestro aeropuerto. En Santa Cruz, me desempeñé en: la comisión de transporte; el consejo de artes culturales; el Consejo de Justicia Criminal del Condado; el comité de Bonos para el Distrito Escolar Unificado de Pájaro Valley; presidente y vicepresidente de la Alianza de Ciudades de California, de la División de Monterey.

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Statement of **DANIEL BECKETT**, Candidate for
Supervisor, 2nd District
County of Santa Cruz

Occupation: Small Business Owner

Age: 48

Are you satisfied with how Santa Cruz County is being run? Policies and procedures are harming many of the people who live here and I want to change that. As a life-long resident of the County, I have observed an entrenched political machine that has compromised our liberties, families, ecology and economy.

Due to my long time residency, specifically in the Second District, I have a deep understanding of the issues and problems that we face. Wouldn't it be better to live in a county where your elected representative cared about all the residents that they have sworn an oath to represent; a county government that upholds the principles of the U.S. and California Constitutions?

I am not part of a political machine. I am not a "wired in" candidate nor am I chained to any political party. I am your neighbor with the ability to represent you on a full-time basis. I want to protect the rights of all. The deteriorating condition of county roads and stifled opportunity for Santa Cruz County residents are some of problems I want to solve.

Check it for Beckett!

www.VoteBeckett.com

Statement of **ZACH FRIEND**, Candidate for
Supervisor, 2nd District
County of Santa Cruz

Occupation: Police Spokesman and Crime Analyst

While we live in one of the best places on earth, these are difficult economic times and we've seen how cuts place vital services at risk. Here are my priorities:

Improving Our Roads

Our roads and sidewalks have slipped into disrepair. We must prioritize investment in infrastructure to relieve traffic burdens on our streets and highway.

Protecting Public Safety

For the last decade, I've worked in local law enforcement. Our county law enforcement has seen historic increases in calls for service. We must ensure adequate staffing and improve technology in our local sheriff's office.

Preserving Our Parks and Farmland

We must protect our parks and open space through conservation and smart growth. I'll preserve environmentally important land and protect farmland from falling to unwanted development.

Maintaining Rent-Controlled Mobile Home Parks

I'll stand up and fight for our mobile home park residents and protect seniors living in rent-controlled mobile home parks.

The challenges we face are not insurmountable. With clarity of vision, and commitment to tackling large problems over scoring easy political points, I know we can create a bright future for our county. I'd be honored to have your vote.

Endorsed by:

Supervisor Ellen Pirie

Sheriff Phil Wowak

www.FriendforSupervisor.com

Declaración de **ZACH FRIEND**, Candidato para
Supervisor, Distrito 2
Condado de Santa Cruz

Ocupación: Portavoz de la policía y analista de delitos

Aunque vivimos en uno de los mejores lugares en el planeta, éstos son tiempos difíciles y hemos visto como los recortes ponen en riesgo nuestros servicios vitales. Éstas son mis prioridades:

Mejorar nuestras carreteras

Nuestras carreteras y aceras han caído en un estado de deterioro. Tenemos que fijar prioridades para inversiones en infraestructura para aliviar las cargas viales en nuestras calles y carreteras.

Proteger la seguridad pública

Durante la última década, he trabajado con empeño en el cumplimiento de la ley a nivel local. El servicio policial de nuestro condado ha visto un aumento histórico en llamadas de servicio. Tenemos que garantizar que habrá personal adecuado y mejorar la tecnología en la oficina local de nuestro sheriff.

Preservar nuestros parques y tierra agrícola

Tenemos que proteger nuestros parques y espacios abiertos mediante conservación y crecimiento inteligente. Yo preservaré tierra ambientalmente importante y protegeré la tierra agrícola para evitar que caiga en una urbanización indeseable.

Mantener los parques de casas móviles con controles de alquiler

Defenderé y lucharé por los residentes de nuestros parques de casa móviles y protegeré a los ancianos que viven en parques de casa móviles con alquileres controlados.

Los retos que enfrentamos no son insuperables. Con claridad de visión y con una compromiso para abordar problemas grandes en lugar de ganar puntos políticos fáciles, yo sé que podemos crear un futuro brillante para nuestro condado. Me sentiría honrado, si tuviera su voto.

Respaldado por: Supervisora Ellen Pirie; Sheriff Phil Wowak

www.FriendforSupervisor.com