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When I was a teenager, an earthquake destroyed many downtown buildings, including our family business, Bookshop Santa Cruz. The community rallied to save Bookshop and countless local businesses – an extraordinary example of what Santa Cruz can do when united in purpose.

Ever since, I've dedicated myself to giving back. While raising my family here in Santa Cruz, I serve in local government, teach constitutional law and leadership, operate small businesses, volunteer, coach youth sports, and work for non-profits keeping Santa Cruz strong.

I'm running for Mayor because I know that when we unite and take bold action, we achieve real results – now and for future generations. These challenging times demand experienced, thoughtful leadership. We face big challenges, but even bigger opportunities.

My priorities:

Providing Clean, Safe & Beautiful Public Spaces.

Fighting for Working People, Families & Seniors.

Filling Vacant Storefronts & Creating Jobs.

Protecting Our Greenbelt, Parks & Marine Sanctuary.

Ensuring Housing is Affordable & Compatible with Existing Neighborhoods.

Enacting Effective Solutions to Homelessness.

Being Prepared, Connected & Strong When Disaster Strikes.

Let's build a stronger Santa Cruz together. I'm endorsed by respected leaders across our community – elected officials, small businesspeople, labor unions, environmentalists, and thousands of neighbors and friends. I hope to earn your vote.