November 8, 2016 Presidential General Election  
Santa Cruz County Transportation Improvement Sales Tax

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| **Measure Letter:** | Measure D |
| **Vote Requirement:** | 2/3 |
| **Sponsoring Group:** | Santa Cruz County Regional Transportation Commission |
| **Address:** | 1523 Pacific Ave, Santa Cruz, CA 95060 |
| **Contact:** | George Dondero |
| **Telephone:** | [831-460-3200](tel:831-464-5632) |
| **E-Mail:** | [info@sccrtc.org](mailto:rmoriconi@sccrtc.org) |
| **Tax Rate Statement Due:** | NA |
| **10-day Public Inspection Period:** | NA |
| **Arguments (300 words) Due:** | August 19, 2016 5pm – to Santa Cruz County Clerk |
| **Impartial Analysis (500 words) Due:** | August 19, 2016 5pm – to Santa Cruz County Clerk |
| **Fiscal Analysis (500 words) Due:** | NA |
| **10-day Public Inspection:** | August 20 – August 29 |
| **Rebuttals (250 words) Due:** | August 26, 2016 5pm – to Santa Cruz County Clerk |
| **10-day Public Inspection:** | August 27 – September 6 |
| **Argument in Favor Filed by:** | Don Lane, Chairperson  Santa Cruz County Transportation Commission  831-295-0023  [dlane@cruzio.com](mailto:dlane@cruzio.com) |
| **Argument Against Filed by:** | Campaign for Sensible Transportation  Rick Longinotti, Chair  831-425-0341  [longinotti@baymoon.com](mailto:longinotti@baymoon.com) |