

Santa Cruz City High School District
Rebuttal to the argument against Measure K

Opponents of Measure K have included misinformation in their argument against investing in great local schools and housing for educators, while also raising questions that are easily answered.

Measure K opponents have indicated that the Santa Cruz City Schools District is acquiring land to build new classrooms and facilities. This is untrue. Measure K provides no funds for land acquisition. **The District is not acquiring any new land.**

Measure K opponents have asked about the plan to build housing for teachers and support staff. **Measure K will provide funds to build approximately 80 units of rental housing**, which will be built on land in Santa Cruz, near the former Natural Bridges Elementary School, that is already owned by Santa Cruz City Schools. The school district would continue to own the land and the building.

Measure K has been endorsed by the Santa Cruz County Chamber of Commerce and is a smart investment for local voters. Property owners who live outside of the City of Santa Cruz will pay the equivalent of four cups of coffee per month, if Measure K is approved. Property owners who live in the City of Santa Cruz will pay the equivalent of one pizza per month, if Measure K is approved along with Measure L.

Measure K will fund much-needed improvements to our local high schools and middle schools, including Harbor High, Santa Cruz High, Soquel High, Branciforte Middle School and Mission Hill Middle School.

Vote YES on Measure K.

www.YESonKandL.com

s/Michael Watkins, Retired Santa Cruz County Superintendent of Schools
s/Olga de Santa Anna*, President, Santa Cruz Education Foundation
s/Jeanie Brown*, President, Santa Cruz Council of Classified Employees
s/Sam Storey, Capitola Mayor
s/Pamela Hernandez, Gault Student Grandparent, Retired Teacher