

Santa Cruz City High School District

Argument for Measure K

Our public schools are our community's most vital assets. Harbor High, Santa Cruz High, Soquel High, Branciforte Middle School and Mission Hill Middle School have supported generations of local students, making it possible for them to learn critical skills and prepare for college and career success. Investment in these facilities now represents an investment in our community's future.

Measure K will:

- Continue ongoing modernization of classrooms to support high quality instruction in reading, writing, math, science, engineering and technology
- Repair and replace aging roofs, plumbing, heating, ventilation and electrical systems
- Remove hazardous materials like asbestos, lead pipes, and lead paint from older school sites
- Reduce our schools' environmental impact and save money by funding installation of solar panels and fund other energy and water conservation projects
- Construct affordable rental housing to attract and retain highly qualified teachers and essential staff

Measure K will also protect taxpayers:

- All funds stay local - the State cannot take this funding away
- No funds are allowed for administrators' salaries or pensions
- Annual audits and an independent taxpayers' oversight committee will ensure funds are spent properly

A YES vote on Measure K is a smart investment, whether or not you have kids in our schools because:

- Passing Measure K qualifies our schools to receive millions in state matching funds, leveraging local tax dollars even further
- High quality schools help enhance the value of local homes and businesses, while keeping our community strong

Vote YES on Measure K to protect the outstanding quality of education at our local public schools and help ensure they continue to provide an academic environment where our students can thrive.

Please join teachers, parents, alumni, business owners and community leaders in voting YES on Measure K.

YesOnKandL.com

s/ John Laird, State Senator

s/ Faris Sabbah, County Superintendent of Schools, County Office of Education*

s/ Yvette Brooks, Capitola City Councilmember

s/ Casey Carlson, President, Greater Santa Cruz Federation of Teachers

s/ Casey Beyer, CEO. Santa Cruz County Chamber of Commerce*