

**Loma Prieta Joint Union School District**  
**2022 Parcel Tax Measure – on the November 8, 2022 ballot**

**Ballot Argument In Favor of Measure M**

Protect the outstanding education students receive at Loma Prieta Joint Union School District elementary and middle schools. **VOTE YES on Measure M!**

Loma Prieta Elementary and C.T. English Middle schools are part of what makes our mountain community unique. Exceptional teachers, challenging instructional programs, dedicated parent volunteers, and outstanding curricula have prepared generations of children to succeed in high school, college, and careers.

**Measure M is necessary!** Unfortunately, woefully inadequate State funding and the expiration of our Measure H parcel tax are threatening the quality of local education. If we don't pass Measure M, Loma Prieta Joint Union School District will have to make drastic cuts to academic programs, layoff teachers, and increase class sizes.

**Specifically, Measure M will:**

- **Attract and retain** high quality teachers
- **Provide** up-to-date instruction in math, science, reading, engineering, technology, arts and other core curriculum
- **Continue** to support classroom technology needs
- **Prepare** Loma Prieta and C.T. English students to thrive in a rigorous high school environment

**Taxpayer safeguards are REQUIRED:**

- **ALL funds STAY LOCAL** for LPJUSD schools and students
- The State CANNOT take this funding away
- NO funds are allowed for administrators' salaries or pensions
- Independent Citizens' Oversight and mandatory audits ensure funds are spent properly

**Senior citizens and certain disabled persons are eligible for an exemption.** We do not want this measure to become a burden to those living on a fixed income.

Measure M is an investment in our mountain schools. If Measure M is approved, our local investment will be on par with the current level of investment that Lakeside, Los Gatos and other nearby communities make in their public schools.

Whether you have school-age children or not, protecting the local quality of education is a wise investment. Good schools protect property values and keep our community strong.

Join parents, teachers, and community leaders in **VOTING YES on M.**

**YES on M for our kids and our community.**

s/ Adelia Rowland, Community Member  
s/ Cathy Vance, CBO, Loma Prieta JUESD  
s/ Deana Arnold, Teacher, CT English MS  
s/ Marisa Thompson, Realtor, Golden Gate Sotheby's  
s/ Paddy O'Regan, Community Member