

**A Vibrant Watsonville
Argument for Measure R**

YES on Measure R for a Vibrant, Resilient and Safe Watsonville.

Keep our tax dollars local for the quality of life our community deserves:

- Fix potholes and maintain streets, including pedestrian and bicycle safety enhancements
- Keep the Watsonville Slough, trails and parks safe and clean 45
- Create safe places for kids to play, after-school programs serving at-risk youth to keep them safe and out of trouble
- Repair, maintain and improve aging parks, playgrounds, and sports fields
- Create jobs and support local businesses
- Access to technology and lifelong learning resources
- Family friendly activities and Senior services and programs

Measure R provides needed local funds to improve and maintain streets and trails.

Measure R will help maintain after-school, prevention, recreation and library programs and services that keep youth off the streets, engaged and with opportunities.

Measure R will allow the City to collaborate with local schools and community partners to maintain safe, supervised programs for thousands of Watsonville kids and teens every year.

Measure R will keep Watsonville safe and healthy for senior citizens, supporting services like meal programs, BiblioVan Outreach, and wellness programs.

Vote YES on Measure R so we get the same access to safe, clean neighborhood parks. Watsonville parks have been underfunded for years; residents of similar-sized cities have up to 12 times more park space. Access to quality parks is essential to everyone's well-being and mental health.

This Measure allows us to control our own destiny by ensuring that:

- Every penny stays here in Watsonville – no funds can be taken away by the State
- Out-of-town visitors will pay their fair share
- No funds for administrative salaries or pensions
- Independent citizens' oversight is required
- Essential purchases like groceries and prescription medicine are exempt from sales tax

Vote YES on Measure R for the quality of life we deserve in Watsonville.

s/ Alfonso Lobato, President, Friends of Watsonville Parks and Community Services*

s/ Carol Hertzig, President, Friends of the Watsonville Public Library*

s/ Barbie K. Gomez, 831 Youth Sports Director/PVUSD school bus driver

s/ Ruby Ann Vasquez, Parent Education Trainer, Teacher on Special Assignment, PVUSD

s/ Anna Kammer, Vision Zero Traffic Safety Task Force Member