

Argument in Favor of Measure G

Paid only by visitors, Measure G protects Scotts Valley's parks, roads, public safety, and quality of life. Please vote Yes on G.

Scotts Valley is a small town that provides great quality of life — but Sacramento shortchanges us. The City retains only 6.5% of the property taxes generated here, one of the lowest shares in California. That leaves us scrambling every year just to keep our roads paved, our parks maintained, and our police and fire crews ready to respond.

Measure G helps fix this the right way: a 2% increase in our hotel tax, from 11% to 13%. That's just \$2 more per night on a \$100 room — **paid by visitors passing through, not by the families who call Scotts Valley home.** Our rates stay in line with neighboring cities, so we remain competitive.

Think about it: visitors drive our roads, enjoy our parks, and rely on our police and fire departments too. It's only fair they help cover the cost — generating an estimated \$300,000 a year for our community. **With Measure G 100% of funds stay right here in Scotts Valley! Sacramento gets nothing.**

This is local money for local priorities, decided by local voters — not politicians in the state capital. It's a small, sensible step that helps preserve the small-town quality of life we all moved here for, without asking neighbors and local families to pay more.

Please join local community leaders in voting YES on Measure G.

Signature Statement

(Elections Code Section 9600)

All arguments and rebuttals concerning measures filed pursuant to Division 9 of the Elections Code shall be accompanied by the following statement to be signed by each author of the argument. Names and titles listed will be printed in the Voter's Information Pamphlet in the order provided below and will appear as indicated below.

"The undersigned author(s) of the:

- ☒ Argument for
- ☐ Argument against
- ☐ Rebuttal to argument for
- ☐ Rebuttal to the argument against

ballot measure (insert letter) G at the ☐ Primary ☒ General ☐ Special

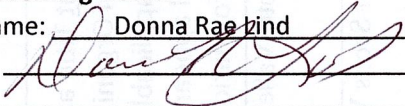
election for the City of Scotts Valley _____
(jurisdiction – name of district)

to be held on November 3, 2026 hereby state that such argument is true and
(Election date)

correct to the best of his/her/their knowledge and belief."

Argument/Rebuttal Filed by: (check any of the following that apply)

This information will be provided on the County Clerk/Elections Website

☒ **Board of Supervisors or Governing Board**
Contact Person's Printed Name: Donna Rae Lind
Contact Person's Signature: 
Title: Mayor
Phone: 831-438-4187 E-Mail: dlindslind@gmail.com

☐ **Bona Fide Association of Citizens or Filers of Special District Initiative**
Name of Association: _____
Principal Officer's Printed Name: _____
Principal Officer's Signature: _____
Title: _____
Phone: _____ E-Mail: _____

Attach list of officers if document relates to a school district measure

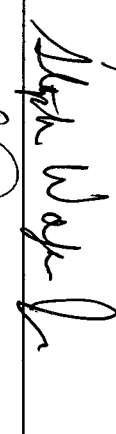
☐ **Individual voter who is eligible to vote on the measure**
Printed Name: _____
Signature of Voter: _____
Address Where You Live: _____
Phone: _____ E-Mail: _____

Signature Statement – Page 2

Check one of the following and write-in the letter assigned to the measure:

- ☒ Argument for Measure G
☐ Argument against Measure _____
☐ Rebuttal to argument for Measure _____
☐ Rebuttal to argument against Measure _____

The signatures of the following persons will be printed as submitted below following the argument or rebuttal.

Signature	<u>Print Name</u> as it will appear in the Voter Information Guide	<u>Print Title and</u> Name of Organization (if applicable) as it will appear in the Voter Information Guide	Are you signing on behalf of an Organization? YES or NO *	Date
	Donna Lind	Mayor City of Scotts Valley	NO	8-10-26
	Steve Clark	Vice Mayor City of Scotts Valley	NO	8-11-2026
	Stephen Walpole Jr	Retired Scotts Valley Police Chief	NO	8/12/26
	Monica Aldana	Woman of the Year, SVHS Parent Club Board Member, SVHS Falcon Club Fundraising Chair	NO	8-11-26
	Phil Neuman	CEO CyAs Tech, Scotts Valley Chamber Board Member/Past President & Ambassador	NO	8/11/2026

*If the argument or rebuttal is being submitted on behalf of an organization, at least one of its principal officers must sign.